

# Canfield Dress Shields

Odorless and impervious to moisture. Soft as silk. Easily washed. Every shield guaranteed and all damages paid.

What Sarah Bernhardt Says of Canfield Shields.

"I found your Canfield Dress Shields excellent, and more durable than any other I have used."

Will you kindly forward me two dozen to my address, Boulevard Periere, Paris.

SARAH BERNHARDT.

April 7th, 1901.

FOR SALE BY James McCreary & Co. 100 Broadway, New York.

## FLINT'S FINE FURNITURE

MAGICIANS IN REED.

Come in and see how they have turned our basement into a light, airy, comfortable room, and you will not think that the magic of magic is past.

Interwoven or solid colored reed of brown, red, green, blue, or bright Oriental ones.

Only factory prices on these too, as you

"BUY OF THE MAKER"

GEO. C. FLINT CO.

43.45 and 47 WEST 23<sup>RD</sup> ST.

NEAR BROADWAY.

FACTORY: 154 AND 156 WEST 19<sup>TH</sup> STREET.

## "A Touch of Old Virginia"

is beautifully apparent in our reproductions of Southern Colonial pieces, in the Washington Table, the Old Colony Sofa, and the "Fiddle Back" Chairs, will be found a perfect atmosphere of simplicity with a sense of fitness.

## Grand Rapids Furniture Company,

(Incorporated)

34th Street West, No. 155-157

"Near Broadway."

## NOTES AND REPORTS.

### TRAVELLERS' INFORMATION CO.

Apply to TRAVELLERS' INFORMATION CO., 100 Broadway, New York. For full particulars of our services, send for our circular.

### LEADING HOTELS AND RESTAURANTS.

#### Sherman Square Hotel,

BROADWAY, COR. WEST 7TH ST.

#### AMERICAN PLAN.

Minutely a family hotel, choice suites, furnished or unfurnished, in style, with every comfort and convenience, and at the lowest rates.

#### WALTER LAWRENCE.

#### HOTEL COLLINGWOOD

APARTMENT HOTEL.

34TH ST., BET. 5TH AVE. & BROADWAY

Steel Construction. Absolutely Fireproof.

#### Apartment New Open for Inspection.

#### WILLIAM'S BATH.

#### HOTEL ROYAL

34TH ST., BET. 5TH AVE. & BROADWAY

#### HOFFMAN ARMS.

100 Broadway, New York.

#### HOTEL MARTY.

100 Broadway, New York.

#### ALLIANCE NUMBER.

#### BLVD EXCHANGE WEEKLY AUCTION SALES

100 Broadway, New York.

#### PERMANENT OFFICE.

100 Broadway, New York.

#### FOR SALE.

100 Broadway, New York.

100 Broadway, New York.

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# Simpson Crawford Co.

## New Spring Models in Tailor-Made Suits and Skirts.

An advanced touch of spring is reflected in these Tailor-Made Suits and Skirts. You'll see something of this in other stores later on. We are ready for you now with the newest spring models in high-grade goods as well as an advance line of light sheer dresses suitable for warm weather winter resorts.

TAILOR-MADE SUITS, of Lymanville cheviot in black and blue, our usual high standard as to fit and finish. Coat silk lined; skirt on percale; practical, stylish suit, for \$16.50

TAILOR-MADE SUITS—a choice of two new styles, neat and stylish. They are both of black cheviot, skirts on mercerized linings, coats lined with silk, trimmed with braid and pseudo note. Perfect in fit and finish; special values \$22.50

DRESS SKIRTS, fine quality black cheviot, new gored effect, flare at sides and back, a beautifully hanging skirt, on percale lining \$7.75

DRESS SKIRTS of black and blue cheviot, trimmed with pseudo de sole, on percale lining; quite new and very effective \$10.00

Third Floor.

## Have You a Fur Need?

You can look a year ahead and buy now with wisdom—if money saved signifies. We don't want to store a single one of these fur pieces. We will not if they are seen by one in a hundred of the women who would be glad to snap them up at the prices.

PERSIAN COATS of the finest quality Lepsic dye, choice pieces; only five in number. Two Persian coats, blended baum marten collar and revers; one Persian Coat, plain, beautiful lustre; one broadtail, ermine trimmed; one broadtail, chinchilla trimmed. Prices were \$395.00 to \$475.00; your choice, at \$250

PERSIAN COATS of fine selected skins, mink chinchilla and baum marten trimmed; eleven all told; prices were \$150 to \$225; \$100 now

BLUE LYNX AND ALASKA SABLE LONG SCARFS, choice goods, our \$22.50 \$12.50

SABLE AND ISABELLA FOX, brush tails \$5.00

## Coats and Jackets.

TAILOR-MADE CLOTH JACKETS, satin lined, reduced to less than half regular prices. \$5, \$7.50 and \$10

LONG COATS, RAGLANS, NEWMARKETS, \$7.50, \$10 and \$14.75

Third Floor.

## Lace Curtain Specials.

Think of the best you ever knew in such values. Think twice, and the sum total of temptings is very likely no more than we offer you now.

IRISH POINT LACE CURTAINS, in exceedingly effective designs, good quality net; worth \$8.00 pair \$3.75

IRISH POINT LACE CURTAINS, dainty duchesse lace effects, finest grade nets, artistically pretty designs; worth \$10 pair \$7.50

TAMBOUR LACE CURTAINS, entirely new effects; no better wearing curtains manufactured; worth \$7.50 pair \$4.95

HANDSOME POINT ARABE LACE CURTAINS, the parlor curtain of the day; beautiful examples of the lace workers' skill; worth \$12.00 to \$24.00 pair \$8.95 and \$17.50

STORES BONNE FEMME, the popular French drapery curtain, in finest grades of soft, rich mull, trimmed with dainty button colored Renssance lace; usually \$27.80, per window \$19.50

RICH GOBELIN TAPESTRY, for fine furniture covering, in silk, cream, blue, rose and crimson; worth \$2.00, per yard \$1.55

Short lengths of BROCADES, ARMURES, SILK DAMASKS, DRAPERY SILKS, GOBELIN TAPESTRIES, VELOURS, etc., ranging from 24-inch squares to curtain lengths, at less than half price. Third Floor, east

## Household Linens.

Here are exceptional values in linens—good enough to tempt you even though you be already well supplied:

All Linen Hemstitched PILLOW CASES, 48x36, value \$1.10 per pair, at 75

All Linen Hemstitched BED SHEETS, 75

For the 75-size Beds, pair \$3.50

For the extra large Beds, pair \$4.50

All Linen Hemstitched DINNER SETS. The Table Cloth are in 2 sizes, 2, 2 1/2 and 3 yards long, the Napkins measure 12x21 ins., excellent quality; special, per set \$7.50

250 dozen HUCKABACK TOWELS, hemmed ends, white or colored borders; actual size 24x40, per dozen \$2.25

250 dozen HUCKABACK TOWELS, hemstitched ends, good value; per dozen \$3.00

100 dozen Turkish BATH TOWELS, very good quality, special price, per dozen \$2.50

PATTERN TABLE CLOTH, of extra good quality, smooth damask, entirely new designs, with Napkins to match. Note the width: \$4.75

Size 21x33 yards \$5.50

Size 21x33 yards \$7.25

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## This Is a Progressive Store.

To stand still is to go backward. Stagnation leads to business death. Any day, every day, we intend to be doing better by you than the day before. Not perfect yet. Never likely to be perfect, but trying to do the best possible storekeeping with all the help that opportunity, experience and closest watching can supply.

## A Silk Exposition

### AND AN UNEQUALLED SILK SALE.

In the perfect light of the great rotunda you shall see on Monday the largest and most complete assortment of seasonable Silks that we know of anywhere.

We have been for many months preparing for this great display and sale, and have gathered the finest and most representative fabrics from all parts of the world. Nearly every reliable manufacturer is represented either in medium or high-class novelties. And the special lines shown are controlled by us for this market. The newest weaves include:

Louisine, Plain and Warp Print, Metal Effects in White and Gold Brocade, Meteor Faconne, Meteor Printed, Chamelion, Armure Brilliant, Peau de Cygne, Failles, Warp Print Broche, Soft Satins, Crepe de Chine.

In our show windows is a magnificent display of Costumes and Silks from our own workrooms, presenting the latest Paris fashions. The Silks are on sale in the Silk Department. Styles are confined to us for this market.

## RECORD-MAKING SILK VALUES.

Here is a manufacturer's entire stock of plain silks, comprising thousands of yards at less than cost of production.

Plain Colored Taffetas, hundreds of pieces. In the market to-day they are worth 75c. per yard 48

Black Taffetas, 27 inches wide, fully guaranteed and with "Warranted to Wear" woven in the edge; per yard 75

White Taffetas, imported, extra quality, high lustre; worth 75c. per yard 50

Black Taffetas, 19 inches wide; our regular goods and worth 75c. per yard, at 48

Printed Satin Liberties, new designs; thousands of yards; value never equalled, at 55

Black Peau de Soie, 27 inches wide, elegant quality; value \$1.75 per yard \$1.15

White Habutai Silks, 27 inches wide, extra heavy quality; hundreds of pieces, per yard 35

Novelty Silks, comprising a very large collection of desirable weaves and colorings; worth \$1.00 per yard 50

## Fine Dress Cottons.

Have you seen how these new dress beauties have been trooping in? We have chosen from the newest and daintiest turned out by the looms of France, England, Switzerland and Germany and heaped them up so you can see every woven loveliness and at prices within everybody's reach. Not a bit too soon to be making your summer selection.

IRISH DIMITIES, very finest quality 22 and 25

ENGLISH MADRAS and CHEVIOTS 38 and 48

FRENCH MOUSSELINE, soft or brisk finish 39 and 48

GERMAN SILKS, cotton materials 85 and 115

SWITZERLAND'S MOHAIR FINISH 1.50 and 2.00

First Floor, east

In the basement there are winsome lots of American-made cottons. New and fresh as the snowflakes and as charmingly varied as a sun-checked meadow in June. Here are two very special items:

Very fine DIMITY, in 100" or more designs, of a very good quality, regular width, which will appeal to you like an imported fabric, per yard 10

CORDED MULL, also very good in style, fine finish, worth 15c., per yard 10

## A Snowstorm of White Goods.

This is going to be a great White Goods season. We are ready for it and for you. Look in at the Basement and you'll see at a glance something of what we have to offer now. But you won't stop with a glance.

Complete line in INDIA LINEN, per yard from 10 to 50

PERSIAN LAWN, sheer finish, per yard 20 to 75

WHITE DIMITIES, in stripes and checks, per yard 12 to 45

ENGLISH NAINSOOK, 22 to 24 inches wide, per yard 12 to 50

FRENCH REVERING, 27 inches wide, special lot reduced from \$1.00, per yard 50

WHITE FIGUE of good quality, the price was 20c. per yard 14

Basement.

## In the Lace Store.

There is always the sort you are looking for, in any quantity you care for and at little prices than you suspect, unless you know our way of doing business. Six suggestions:

BLACK LACES in popular trimming widths, Chantilly, Escurial and D'Aurillac Lace Appliques, desirable garnitures for silk wool and summer dress fabrics, yard 45 to 85

Black all-silk ring spot DRESS NETS, 45 inches wide, and black silk BRUSSELS NET with white figures, 90c. values, yard 75

Special sale fine WASH LACES, in Point d'Esprit, Normandie, Point de Paris, Duchesse and Embroidered Valenciennes Laces, all widths, yard 10 to 25

Just received, a delayed shipment of BLACK SILK NET SPANGLED ROBES, from best French manufacturer. Newest designs and perfect shape; will be sold at a sacrifice; \$28.00 values \$15.50

Exceptional values in GRENADE and SILK NET ROBES, trimmed with silk ribbon ruffles full width and length of skirt; ample material for waist and sleeves; \$30.00 values for \$20

First Floor, front.

## Women's Handkerchiefs.

Three lots that will give a healthy hint as to how we are doing this business:

New spring styles in Women's Lace Trimmed and hemstitched fancy colored HANDKERCHIEFS, including various styles in solid colors embroidered in white; also white ground with colored embroidery; floral, dotted and black designs, each 50

Women's Linen and Swiss Embroidered HANDKERCHIEFS, with hemstitched, scalloped and lace edges, in all white, white ground with colored embroidery and solid colors, in floral, bowknot and other designs, each 25

A large variety of styles in Women's Swiss Embroidered HANDKERCHIEFS, hemstitched and lace trimmed, in all white, solid colors and white with colored embroidery, each 12

First Floor.

## 1,200 Lace Collars.

The present lot is Point Venise and Irish Crochet, and these are what we have. They may be worn as collars, berthas or yokes, and very recently sold at \$1.50. Now they may go at 95

First Floor, front, south side.

## Closing Out the Books.

We have put the littlest prices you ever knew on may be just the books you want.

Basement.

## Notions & Dressmakers' Supplies.

This is our semi-annual sale. It is the one dressmakers and thrifty buyers generally watch for. Every article needed by an up-to-date dressmaker or any woman in want of dressmaking supplies is in the gathering. Nothing is lacking. There is quantity and quality, together with an assortment such as you will not find elsewhere. The prices in this house are always fair, and on special occasions like the present you have an opportunity to buy at a very low figure.

DRESS SHIELDS—all the leading brands carried in stock, a few of our leading specialties that you all know of at reduced prices. Our Special Rubber lined: No. 3, No. 4, No. 5. Pair, 8, 9, 12. Doz., 85, 95, 1.19

SPECIAL LIGHT-WEIGHT DRESS SHIELDS—Sizes 3 and 4. Pair, 8; doz., 89

Our Favorite Brand Dress shields, rubber lined, finest quality and extra miniskot coverings. No. 3, No. 4, No. 5. Pair, 10, 12, 14. Doz., 1.10, 1.29, 1.55

Our Favorite Brand Double Cover. No. 3, No. 4, No. 5. Pair, 12, 14, 17. Doz., 1.25, 1.55, 1.95

WHOLEBONES. The small catch of whales has forced up the price of wholebones. Our standard 36 INCH PURE SHELL WHOLEBONES, full weight. 9 each, 95 doz.

36 INCH PURE SHELL WHOLEBONES, extra weight. 12 each, 1.35 doz.

BELTING, SEAM BINDINGS, ETC. Direct from the mills and at prices that save you the middleman's profit. 36 INCH PURE SHELL WHOLEBONES, 10-yd. bunch. 11

Our No. 20 double-face Silk Serge Belting, 10-yd. pieces, regular price \$9 75c. 50

Our No. 30 double-face Silk Serge Belting, superior quality, 10-yd. pieces, regular price 69 80c. 50

Our No. 3001 double face Silk Satin Belting, 10-yd. pieces, extra quality, regular price \$1.19 80c. 50

Our No. 100 Silk Prussian Binding, 8-yd. pieces. 12 ea., \$1.38 doz.

Our No. 200 Silk Prussian Binding, 8-yd. pieces. 15c ea., \$1.69 doz.

All-Silk Taffeta Seam Binding, 8-yd. pieces. 7c ea., 79 doz.

Our No. 100 All-Silk Taffeta Seam Binding, 10-yd. pieces, made expressly for us. 12c ea., \$1.39 doz.

First floor rear.

## Real Russian Lace Bolero Jackets.

You'll find a full 300 of them here—a splendid variety of designs. The shapes will readily conform to any figure and they can be separated into motifs. This is the season for laces of this character. They formerly sold at from \$3.50 to \$6.50; now \$2.50

First floor, front, south side.

## Carefully Selected Ruffs.

No house in the city can equal our bewildering display of Ruffs. Here you will find all the newest shapes and shades and a wide range of prices. As a special we offer a large lot right from the makers in absolutely correct combinations—black, white, jackdaw and magpie—with heavy ruffles and long graceful streamers. There are two qualities and you 95c and \$1.95

First floor, front, south side.

## Women Like ESE-SEE-ESS Shoes.

They fit the feet wear well and always give satisfaction. ESE-SEE-ESS Shoes are all lined with the same superior quality of satin found in shoes sold for \$6 and \$10. The models on which ESE-SEE-ESS Shoes are made are the equal of any in grace and loveliness. We have forty styles of ESE-SEE-ESS shoes—20 styles of lace and 20 styles of slipper. With trim lines, the perfect fit and carefully selected good-wearing materials, the ESE-SEE-ESS Shoe ranks as the \$3.50 very best sold at

Here are also shoes for boys and girls in great variety, of superior quality and at attractive prices.

Basement.

# Simpson Crawford Co.

Sixth Avenue, 19th and 20th Streets.

# Simpson Crawford Co.